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COMIC STRIPS TO ENHANCE DIGITAL LITERACY

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Tahta Media Group

UU No 28 tahun 2014 tentang Hak Cipta

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FOREWORD

There are four levels of digital literacy, as follows: foundational literacy abilities (reading and writing), background information knowledge, mastering ICT skills, and attitudes and perspectives. These elements play a significant role in assisting the online learning process, but developing digital literacy skills takes time.

Enhancing students' digital literacy can be supported by using comic strips. Efforts to strengthen digital literacy skills for generation Z can directly give them confidence in writing English texts. They also get good skills in sorting and using digital information. It is not impossible, Generation Z can work in various writing competitions on a national and international scale which will certainly have an impact on increasing the digital literacy skills of students in Indonesia.

The authors wrote a monograph entitled "COMIC STRIPS to Enhance Digital Literacy" with the aim of adding information and knowledge to reading and writing skills based on the author's findings at the study sites. The information in this monograph is the result of research, experience in the field and references from previous studies.

For the assistance and cooperation of various parties in the preparation and publication of this monograph book, we thank you. We welcome constructive criticism and suggestions for improving this monograph. Hopefully this monograph will be useful in understanding the use of comic strips and digital literacy.

Medan, May 2023

The Authors

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CHAPTER I

INTRODUCTION

Writing is a complex process that requires practice and skill. Writing is a process that produces a form of writing so that other people can read it and express the main ideas (Hornby, 2003). In the process of writing, students may find it difficult to find the right topics and ideas to put into their writing. Students need to pay attention to several aspects of effective writing. In creating effective writing, students must use cohesive, logical, clear, interesting, and well-organized aspects. (Jacobs, 1981). Most students do not have basic knowledge of texts and they think writing is difficult. Thus, teachers must focus on student needs such as materials, learning activities, skills, and resources in the writing process. Teachers need to avoid some ineffective teaching strategies such as lack of modern technology when teaching, lack of teacher motivation, and lack of using practical methods to build understanding of the material.

Even though it seems easy to write a text, writing is still considered difficult and becomes a problem for many students. As a teacher, you need to find new teaching media to overcome these problems and not forget to motivate students. Some teachers have used games, pictures, songs, real objects and cartoons as their teaching media to foster students' creativity in the learning process.

Another problem why students are not interested in writing is the lack of media or technology used in writing activities. Students need interactive media to stimulate their ideas and thoughts in producing their writing. Comic strips can be appropriate learning media to develop students' ability to produce writing. Mc Cloud (1993) said that comics are juxtaposed images consisting of colorful backgrounds and attractive characters to provide information that attracts people's attention. Through some assistance from comics, students can also create stories, podcasts, or even narrative stories, and are important to assist students in organizing their thoughts into a paragraph (Bledsoe, 2010).

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Sisi Rosida, S.Pd., M.Pd. was born in Medan, January 30th, 1996. Studied at Muhammadiyah University of North Sumatra, Department of Indonesian Language and Literature Education, graduated in 2017. Then, continued her Master Degree at Medan State University, completing her studies in 2019. Currently, she is working as a lecturer at University of Pembangunan Panca Budi Medan.

COMIC STRIPS TO ENHANCE DIGITAL LITERACY



The use of interesting media also contributes to a better learning process, both increasing student participation and their interest in class activities which might lead them to have better reading and writing skills. The teaching and learning process will not be done properly if there are several problems related to students' interest in the learning process. Students who have good interest in learning English will have better abilities and motivations to follow the learning process. In addition, students interest will also help them to learn English excitedly.

Today, one of the greatest instructional methods for language learning is comic strips. Numerous studies highlighted the benefits and challenges of using comic strips in language learning. Comic strips, especially English ones, are effective for teaching foreign languages, according to all of the research. Students might pick up a new language while also developing their visual storytelling skills. Additionally, it improved the students' mastery of language components like grammar and vocabulary as well as their reading and writing skills.

This book contains the review on the use of comic strip to improve students' reading and writing skill to strengthen their digital literacy as well. This book is also supported by various pictures from various sources and tables to make it easier for readers to understand the material presented.

This book is expected to be used by academics as well as those who are studying in the field of language learning, especially the media to teach English, as well as other related sciences. This book can also be used for researchers among students, stakeholders and all related parties to develop research in this field.



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